



## Tuesday, November 15

(PBMC Workshop)

- 1:00 PM Welcome and Introductions
- 1:15 PM PBMC – The NC Experience
- 2:00 PM PBMC – The VA Experience
- 2:45 PM Break
- 3:00 PM PBMC – The GA Experience
- 3:45 PM Lessons Learned and Future Trends
- 4:30 PM SC iPad MQA Application
- 5:00 PM Adjourn
- 6:00 PM Dinner on your own

## Wednesday, November 16

- 8:00 AM Welcome and Introductions
- 8:15 AM Employee Snow and Ice Training - **Kentucky**
  - What do you do and who does it?
  - Salary/Merit System? (Do employees receive additional compensation for snow and ice removal?)
  - Certification Program (Comparison to receiving Herbicide License)
  - Simulator Training
  - Contractor Training Requirements
- 9:15 AM Equipment - **Tennessee**
  - Updates or new products
  - Tennessee tow plow experience
  - Blades
  - Prewetting and/or Brine systems and Corrosion inhibitors



- 10:15 AM      Break
- 10:45 AM      Budgeting - **West Virginia**
- Bare Pavement System
  - Cost of Liquid vs. Dry Salt
  - How do you measure and budget for a Level of Service?
  - Recent expenditures
  - What are you doing to be more efficient?
- 11:45 AM      Lunch on your own
- 1:00 PM        The Cost of Grid-Lock - **Georgia**
- Recent experiences
  - Traffic management
  - Manufacturing expectations
  - Public expectations
  - Cost/Benefit Analysis
  - Reasonable Levels of Service
- 2:30 PM        Break
- 3:00 PM        Marketing (Social Media) – **North Carolina**
- Working with the media to “tell our story” in regard to winter weather operations.
  - Websites/New Brine Video and TIMS
  - FAQs
  - Traveler info
  - Twitter/Facebook
- 4:15 PM        Emergency Response – **South Carolina**
- How does each state utilize their staff/equipment during an emergency event?
  - Safety issues/Driver fatigue
  - Statutory rest breaks?
- 5:00 PM        Adjourn
- 6:00 PM        Depart for dinner at NC Maintenance Facility



**Thursday, November 17**

8:00 AM      RWIS/MDSS - **Virginia**

- Who has it?
- Cost/Benefit
- Accuracy/Downtime
- GPS and AVL (How do you manage with these tools?)

8:45 AM      Anti-icing and De-icing Products - **Mississippi**

- What do you use and why? New products and/or Blending
- Cargill Safe Lane

10:30 AM      Break

11:00 AM      Blade Demo

12:00 PM      Adjourn