



10TH ANNUAL NORTH CAROLINA LITTER PREVENTION AWARD APPLICATION

North Carolina Keep America Beautiful, The Office of the Governor, North Carolina Beverage Association, and the North Carolina Department of Transportation, are accepting applications for work accomplished in 2008.

Award Categories

Each category may receive up to three (3) each \$500 prize awards
Awards will be presented in person by the Director of North Carolina Keep America Beautiful
(check category that applies to your project/activity)

- Government Agency
- School/Youth Group
- Non-profit Organization

Award Criteria (Application will be evaluated on content and backup material)

Criteria	Points	Response to: (not to exceed 150 words each)
1) Response to need	20	Motivation for your project/activity and what was accomplished.
2) Litter prevention	15	How attitudes/behaviors may have changed by your project/activity.
3) Measurability	10	How your project/activity was deemed a success.
4) Education	10	How the public was informed and educational techniques used.
5) Partnerships	5	Other groups, programs and sponsorships involved in your project/activity.
6) Innovation	5	How your project/activity was unique and what made it effective.
7) Plan for award funds	5	How the \$500 will benefit your project/activity or apply to new endeavors.

Checklist

- A brief description of your group and organization;
- Program Overview (not to exceed 250 words);
- Responses to all 7 Award Criteria in order listed (not to exceed 150 words each); and
- Supporting materials (i.e. publications, photos and media coverage (hard copies only)).

Applicant (activity leader's) name _____

Organization's name _____

Street address _____

City _____ Zip _____

Email _____ Phone _____

Applicant's signature _____ Date _____

**Mail application packet to: North Carolina Keep America Beautiful, 7333 Thermal Road, Charlotte, NC 28211
APPLICATIONS MUST BE POSTMARKED BY 3/31/09 TO BE CONSIDERED**

All entrants must reside in North Carolina and their 2008 activities must have been in North Carolina to qualify. All entries and any support material, pictures, etc. will not be returned. NCBA, NCKAB and NCDOT reserve the right to publish any information included with this application. By signing this application, you authorize the reprint of any portion of your application/entry. Questions may be emailed to nckab@carolina.rr.com or phoned to 704-442-0791. Winners will be notified by phone and prizes will be presented in person.