

1 19A NCAC 02E .0214 is readopted as published in 34:13 NCR 1251-1253 with changes as follows:

2
3 **19A NCAC 02E. 0214 STANDARDS FOR DIRECTIONAL SIGNS**

4 (a) ~~General~~ For Applications for directional signs shall be made on an OA-1 in accordance with [wih] .0206 of these
5 rules. ~~For the purposes of this Section~~ Section, the following directional signs are shall be prohibited:

- 6 (1) signs ~~which that~~ are erected or maintained upon trees or painted or drawn upon rocks or other natural
7 features;
- 8 (2) signs ~~which that~~ move or have any animated or moving parts;
- 9 (3) signs located in rest areas, parklands-parklands, or scenic areas.

10 (b) ~~Size~~ For the purposes of this Section, the following size requirements shall be permissible:

- 11 (1) No directional sign shall exceed the following limits:
 - 12 (a) ~~Maximum-maximum~~ area 150 square feet;
 - 13 (b) ~~Maximum-maximum~~ height 20 feet; and
 - 14 (c) ~~Maximum-maximum~~ length 20 feet.
- 15 (2) ~~All-all~~ dimensions include border and trim, but exclude supports.

16 (c) ~~Lighting~~ Directional signs may be illuminated, subject to the following:

- 17 (1) ~~Signs which signs that~~ contain, include, or are illuminated by any flashing, intermittent, or moving
18 light or lights ~~are shall be~~ prohibited;
- 19 (2) ~~Signs which signs that~~ are not effectively shielded so as to prevent beams or rays of light from being
20 directed at any portion of the traveled way of an interstate or primary highway or ~~NHS-National~~
21 Highway System (NHS) route or ~~which that~~ are of such intensity or brilliance as to cause glare or
22 to impair the vision of the driver of any motor vehicle, or ~~which that~~ otherwise interfere with the
23 operation of a motor vehicle ~~are shall be~~ prohibited; and
- 24 (3) ~~No-no~~ sign may be so illuminated as to interfere with the effectiveness of or obscure an official
25 traffic sign, device, or signal.

26 (d) ~~Spacing~~ The spacing of signs shall be determined as follows:

- 27 (1) ~~Each each~~ location of a directional sign must be approved by the ~~division of highways;~~ District
28 Engineer's office;
- 29 (2) ~~No-no~~ directional sign may be located within 2,000 feet of an interchange, or intersection at grade
30 along the interstate system or other controlled access highways (measured along the highway from
31 the nearest point of the beginning or ending of pavement widening at the exit from or entrance to
32 the main-traveled way);
- 33 (3) ~~No-no~~ directional sign may be located within 2,000 feet of a rest area, parkland, or scenic area;
- 34 (4) ~~No-no~~ two directional signs facing the same direction of travel shall be spaced less than one mile
35 apart;
- 36 (5) ~~Not~~ No more than three directional signs pertaining to the same activity and facing the same
37 direction of travel may be erected along a single route approaching the activity;

1 (6) ~~Directional~~directional signs located adjacent to the interstate system shall be within 75 air miles of
2 the activity; and

3 (7) ~~Directional~~directional signs located adjacent to the primary system shall be within 50 air miles of
4 the activity.

5 (e) ~~Message Content.~~—The message on directional signs shall be limited to the identification of the attraction or
6 activity and directional information useful to the traveler in locating the attraction, such as mileage, route number, or
7 exit numbers.

8 (f) ~~Selection Criteria:~~[The selection criteria]~~[Private]~~For directional signs for privately-owned activities, the activity
9 [activities] shall meet both of the following criteria: [be as follows:]

10 (1) ~~Privately owned~~privately-owned activities or attractions eligible for directional signing are limited
11 to the following: natural phenomena, scenic attractions; historic, educational, cultural, scientific,
12 and religious sites; and outdoor recreational areas: and areas.

13 (2) ~~Privately owned~~privately-owned attractions or activities must be nationally or regionally known.
14 For purposes of this ~~rule~~Rule, the following meanings shall apply:

15 (A) ~~Nationally~~national known means the attraction has drawn attention through various forms
16 of media within the continental United States; and

17 (B) ~~Regionally~~regionally known means the attraction is known in a specific region of the state
18 State such as the mountains, piedmont, or coastal region, through published articles or paid
19 advertisements available to a regional audience.
20

21 *History Note:* *Authority G.S. ~~136-130~~; -136-129; 136-130;*
22 *Eff. July 1, 1978;*
23 *Amended Eff. August 1, 2000; November 1, ~~1993~~; 1993;*
24 *Readopted Eff. January 1, 2021.*